



Clingendael Asia Studies has the pleasure to invite you to the book presentation of:

WHY ASIA WILL BE RICH AND POWERFUL
WITH AUTHOR
ROEL VAN DER VEEN

Location: Institute Clingendael, Clingendael 7, The Hague
Time: 7th of September 2010, 1400-1700h.

In his new book, *Waarom Azië rijk en machtig wordt* (Why Asia will be Rich and Powerful), Roel van der Veen explores the question why Asia started to develop during the last two centuries. He analyses the wave of modernization that swept across the continent and deals with questions such as why development in Asia started in an isolated Japan and why it took so long for other Asian countries to follow suit. The author concludes with lessons that can be learned from the Asian way to prosperity.

During this seminar, the author will present findings and arguments in his book and engage in a debate with a diverse audience consisting of academics, government officials, media, NGO's, students and other interested parties.

Roel van der Veen works for the Ministry of Foreign Affairs and is professor by special appointment of the History and Theory of International Relations at the University of Amsterdam's Faculty of Humanities.

Preliminary Program

1400	Welcome by Jan Melissen (Head of Clingendael Asia Studies)
1410	Book presentation by Roel van der Veen
1450	Comments by discussants
1520	Discussion
1700	Reception

Registration: Please register with rdrange@clingendael.nl by September 3rd.