

# CALL FOR PROPOSALS

## Formulation of a Public Private Cooperation project in Southern Sudan

**Deadline for concept note:** 1 October 2009

**Budget for business plan:** EUR 10,000 lump sum grant

**Objective:** This Call for Proposals has been issued to encourage the formulation and preparation of a Public Private Cooperation project in Southern-Sudan.

### Background:

This Call for Proposals has been issued by a consortium<sup>1</sup> researching the possibilities for Public Private Cooperation in Fragile States, coordinated by the Conflict Research Unit of Clingendael Institute and the EVD. It is part of the larger project 'Public Private Cooperation (PPC) in Fragile States', which has been initiated under the 2007 Schokland Agreement 'Network for Peace, Security and Development'.

The primary objective of the overall project is to identify key areas, local sectors, local needs and (im)possibilities where public private cooperation can best or most efficiently contribute to pro-poor, just and sustainable economic growth. This resulted in a local needs assessment field study, a fact-finding mission, a business delegation mission, a practical funding guide and a country report on PPC in Southern-Sudan. This Call for Proposals is the last part of the research and is meant to generate real business proposals for PPC projects. No guarantees for further funding after formulation of the PPC project can be provided. A PPC is here defined as the involvement of government, private enterprises and civil society/NGOs in a commercial project.

### Deliverables:

To prepare and formulate a business plan for a feasible Public Private Cooperation project in Southern-Sudan (max 20 pages), covering the following components:

- § Description of the role of the company, NGO and government (e.g. setting up a business/capacity building staff/granting licenses) in the proposed PPC project;
- § Description of the business case / feasibility of the project (commercial plan);
- § Description on the actual implementation of the project (operational plan);
- § Suggestions for project financing (financial plan).

**Application procedure** (all registered Dutch companies and NGO's can apply with one or more concept notes);

- § Prepare a concept note of max 3 pages (no format and no budget requirements). The concept note will address the issues mentioned in the assessment criteria below;
- § Send the concept note, together with the project application form, by email in Word or PDF

**before 1 October 17.00 to:**

Email: [lspecker@clingendael.nl](mailto:lspecker@clingendael.nl)  
CRU Clingendael Institute

### Assessment criteria:

- § The capacity of the company or NGO to implement the project (max 30 points);
- § Contribution to the PPC concept (max 30 points);
- § Feasibility of the project (30 points);
- § Overall impression (maximum 10 points).

The winning applicant will be informed before 15 October 2009, after which the business plan has to be submitted **within 2 months**.

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<sup>1</sup> CRU Clingendael, EVD, ICCO, Cordaid, NABC, Kadaster International.

**Contract:**

The winning applicant will sign a non-negotiable contract with the Conflict Research Unit of Clingendael Institute. Payment: 50% at contract signing and 50% after delivery of report.

**Information:**

Background material can be provided on request from Leontine Specker ( [lspecker@clingendael.nl](mailto:lspecker@clingendael.nl) ) and can be downloaded from : [www.millenumakkoorden.nl](http://www.millenumakkoorden.nl) (from mid-September 2009 onwards). Further information: Mike Timmermans 070-7788624.

**Project application form**

Company/NGO name and legal structure (BV, Ltd. etc)	
Address	
Postal code and town/city	
Country	
P.O. Box	
City code and city	
Name of contact person	
Position	
Telephone number	
Fax number	
E-mail address	
Website	
Registration number Chamber of Commerce	<i>Give registration number, name and address of the Chamber of Commerce or other designated Registration Authority and date of registration</i>
BIK (SBI) code (to be obtained through Chamber of Commerce, Dutch companies only)	
Main activity	
Number of employees	
Programmes EVD, FMO and SenterNovem	<i>Is or was this company or a subsidiary, sister or mother company involved as consortium member in a Dutch Government programme implemented by EVD, FMO or SenterNovem?</i> No <i>Yes, please give title(s) and project number(s)</i>
Corporate Social Responsibility	<i>Are the Applicant and the Recipient familiar with the OECD guidelines for multinational corporations and will they make an effort to apply them, to the best of their ability, in their companies? (See <a href="http://www.oecd.org">www.oecd.org</a>)</i> <input type="checkbox"/> Yes <input type="checkbox"/> No
International Labour Organisation Principles	<i>The applicant and recipient will follow the ILO principles and rights. (see <a href="http://www.ilo.org">www.ilo.org</a>)</i> <input type="checkbox"/> Yes <input type="checkbox"/> No